



# Vida Self-Pay

## Affordable, scalable access to GLP-1s

Powered by RxSaveCard



### The challenge

Employers want to support members living with obesity – both to improve health outcomes and enhance quality of life – but access to costly therapies like GLP-1 medications can be unsustainable for many.

### The solution: Vida Self-Pay

Vida Self-Pay is an employer-funded program that helps employees save on GLP-1 prescription costs by accessing discounted cash pricing through online pharmacies instead of adding them to the formulary.

**With Vida Self-Pay, employers gain a flexible, cost-effective funding option while retaining Vida's clinical oversight.**

### Key benefits for employers



#### Lower costs

Provide affordable access to GLP-1s at discounted rates



#### Clinical integrity

Access tied to Vida's clinical eligibility and care protocols



#### Predictability

Sponsors set defined contribution amounts to manage utilization and budget



#### Employee satisfaction

Offer high-value benefits that help attract and retain top talent

### Support

#### for employers & members

#### Streamlined access

Beyond prescribing, Vida ensures members can afford and access therapy with less friction.

#### Affordability answered

Removes a major barrier by providing a clear, cost-effective solution for GLP-1 access.

#### Comprehensive care partner

Integrated medical, nutritional, and behavioral support ensures sustainable results for members and measurable value for employers.

## Guided by clinical standards

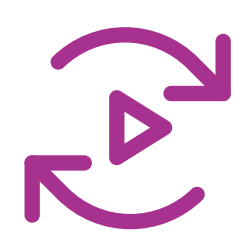


Vida is the sole prescriber of GLP-1 therapies for the plan sponsor

Safeguards prevent inappropriate use, promote responsible prescribing, and align with FDA guidance

Eligibility determined through evidence-based protocols: labs, blood work, and medical records required

## Driving outcomes & member retention



Removes affordability barriers meaning more members start and stay on therapy



Improves long-term clinical results by integrating lifestyle and medical support



Reduces churn by ensuring sustainable access and adherence

## How it works for members

### Employer contributions

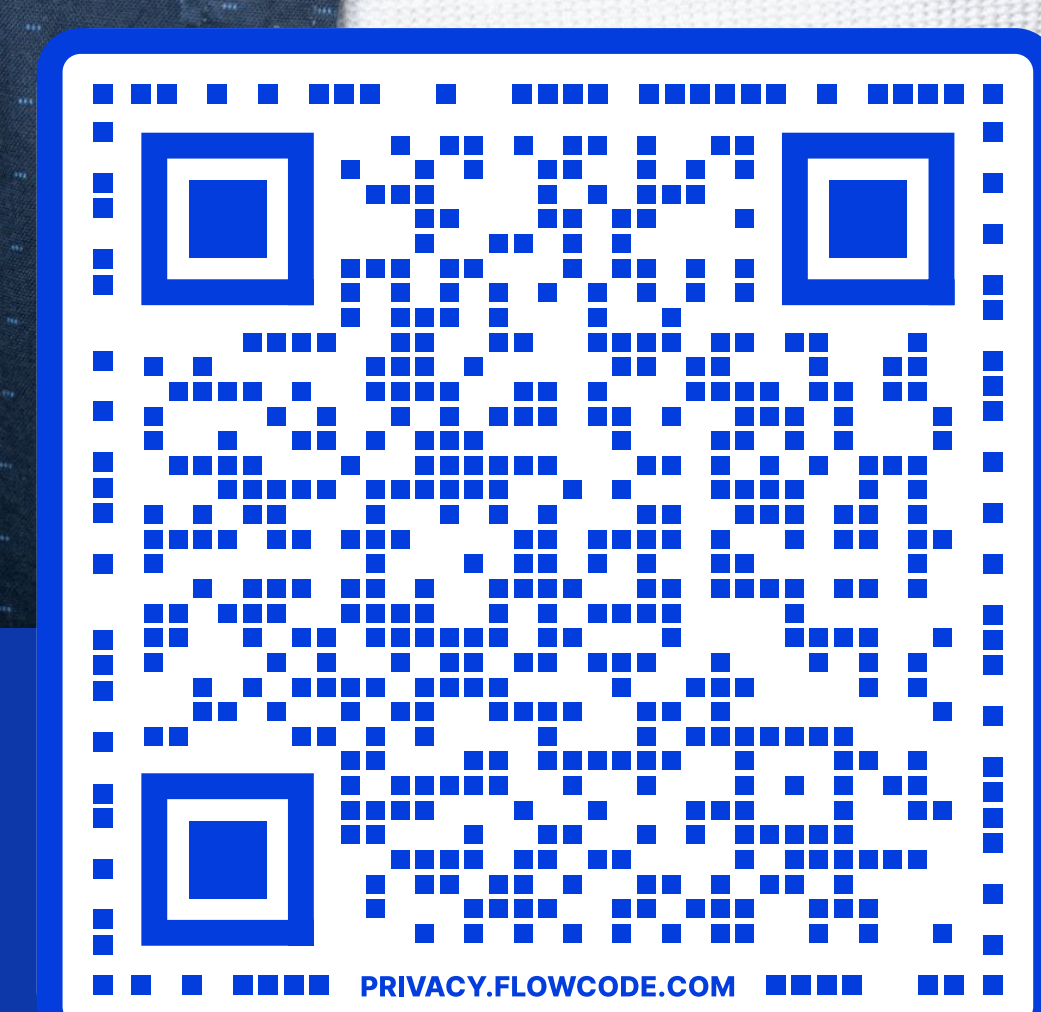
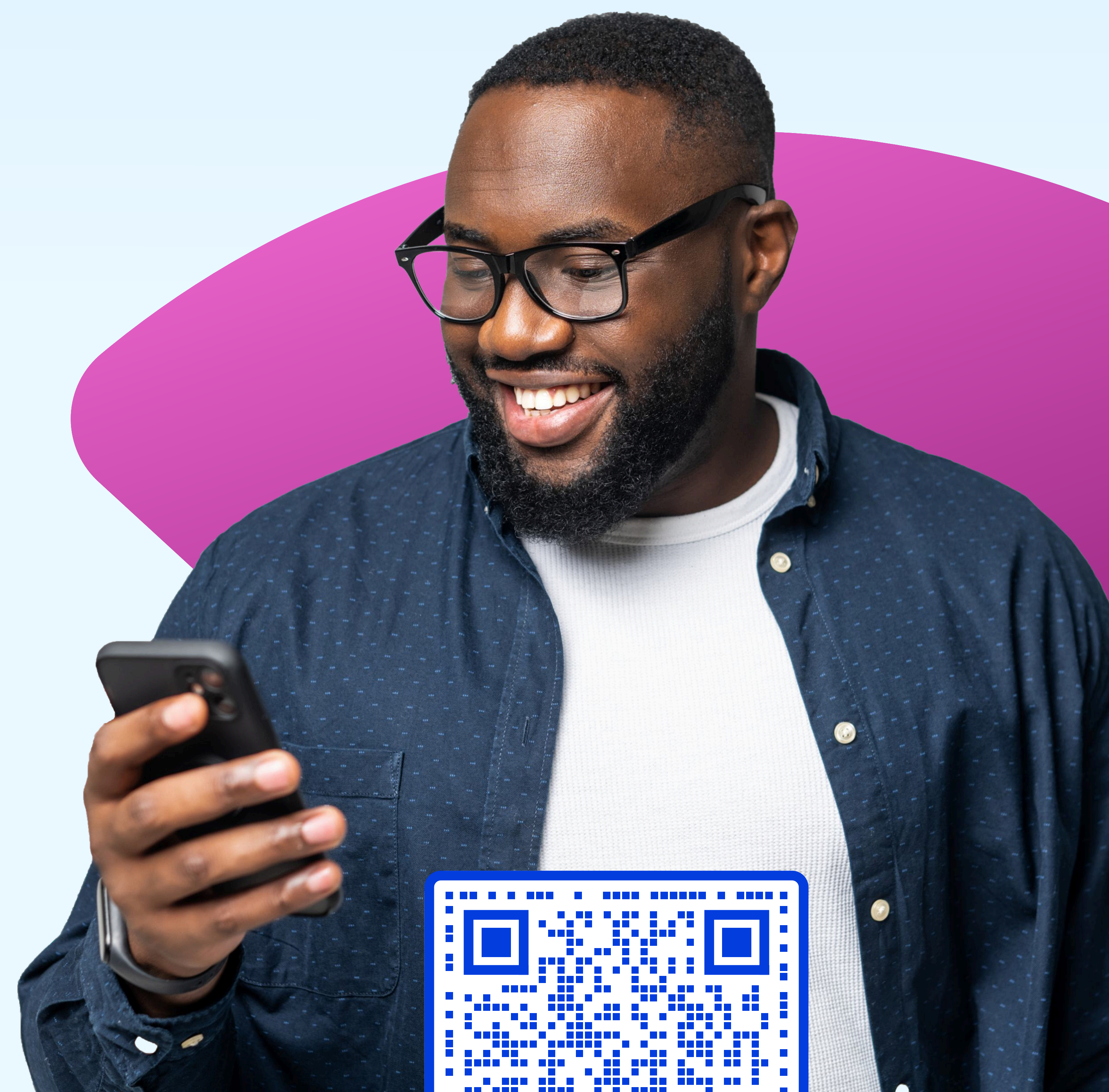
Sponsors may contribute funds through Vida Self-Pay to offset member costs

### Access to lower prices

Members leverage discounted **cash-pay** pricing on therapies

### Integrated care

Members receive holistic support from Vida's multi-specialty care team (physicians, dietitians, coaches) to manage therapy, side effects, and lifestyle changes



See how Vida Self-Pay powered by RxSaveCard can make GLP-1 access sustainable, while keeping members supported through evidence-based, human care.

Scan the QR code or visit [vida.com/vidaselfpay](https://vida.com/vidaselfpay) to learn more