



Large telecom company advances metabolic health

Through their partnership with Vida, the company drove metabolic control and responsible GLP-1 management



Company's key priorities

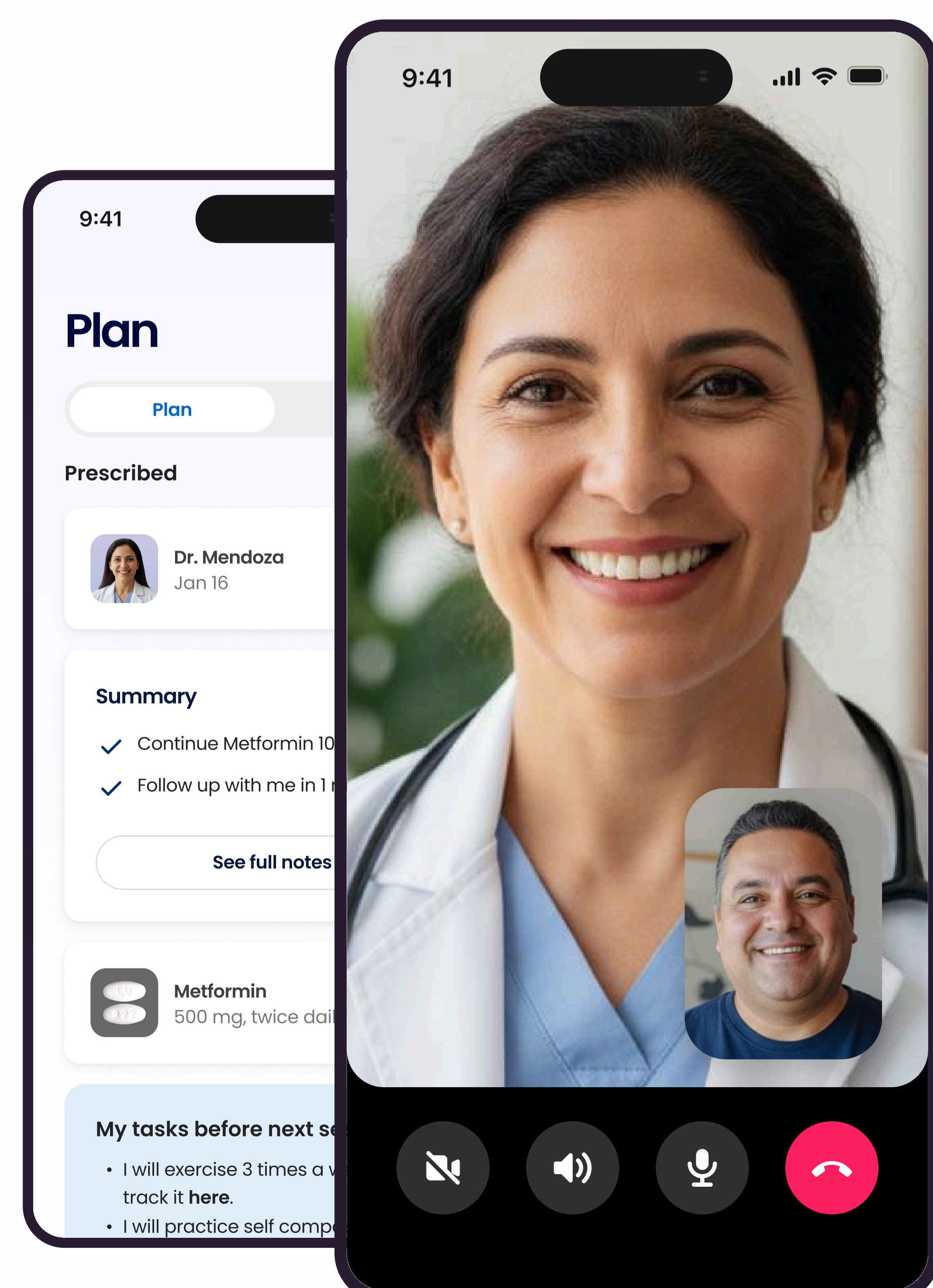
- 1 Deliver **cost-effective benefits** while maintaining high-quality member experience
- 2 Drive **sustained behavior change** through high-touch clinical care teams
- 3 Ensure **responsible GLP-1 prescribing** and medication management
- 4 Guide employees through **formulary and pharmacy transitions with clear communications**

Improving metabolic health at scale

The company launched Vida in October 2024 to provide employees and their families with a comprehensive solution.

Members receive support from **physician-led, multidisciplinary care teams**. Through behavior change support, medical nutrition therapy, and medication (when appropriate), Vida helps members achieve sustainable weight loss and improved metabolic health. A key focus of the program is **responsible GLP-1 prescribing**.

By guiding members through appropriate treatment pathways—including behavioral interventions and alternative anti-obesity medications—Vida helps Charter manage pharmacy costs while ensuring employees receive personalized, clinically appropriate care.





Telecommunication company's results with Vida



Clinically significant weight loss at scale, exceeding established benchmarks within 12 months



Improved glycemic control and overall disease management



Substantial improvements in mental health, including reduced symptoms of anxiety and depression



Successfully reduced risk of progressing from prediabetes to diabetes



Engagement rate exceeded Vida's broader book of business



Members report a strong connection with their Vida provider

Company's perspective



"Vida has been a strong partner in helping us deliver clinically guided care while managing the complexities of GLP-1 utilization and benefit transitions. Together, we're supporting our employees with a thoughtful, sustainable approach to metabolic health."

- Senior Manager of Benefits

"Working closely with Vida allowed us to anticipate employee questions, set expectations early, and guide members through formulary and pharmacy transitions in a thoughtful way."

- Senior Manager of HR Communications

Want to see how Vida can save your organization money and improve health outcomes?

▶ Scan QR or visit vida.com/contact-us

